# Week of INNOVATIVE REGIONS in EUROPE 2014

12-13 June / ATHENS

# www.wire2014.eu



Week of INNOVATIVE REGIONS in EUROPE 2014

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# **Contact INFO**

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# Welcome NOTE

#### Dr Christos Vasilakos | Secretary General for Research and Technology

It is a pleasure to introduce the fifth Conference of the Week of Innovative Regions in Europe (WIRE V), organized by the National Documentation Center of Greece in collaboration with the General Secretariat for Research and Technology. I'm confident that WIRE V is one of the most promising events during the Greek EU Presidency 2014.

Since 2010, WIRE has been established as the most significant European Forum dedicated to regional strategies, innovation and development. The launch of the Horizon 2020 and the new regulation for the European Structural Investment Funds (ESIF), provide the most adequate time for Greece to organize this year's WIRE Conference. For two days, 12 and 13 June 2014, WIRE 2014 will cover important thematic areas such as the optimal design and implementation of Smart Specialization Strategies in an effort to counterbalance the impact of the financial recession, the adaptation of policies fitting regional specificities, entrepreneurship contribution to the regional ecosystem, innovative business transforming the regional environment, the role of clusters in regional development, the scientific excellence as a crucial competitive advantage of regions and synergies between research institutions local government and knowledge intensive companies. All these, in the frame of our really huge effort to reach growth and create more jobs.

I'm also glad to welcome again Commissioner for Research, Innovation and Science, Mairie Geoghegan-Quinn to open this event. I also take the opportunity to warmly thank the Directorate General for Research and Innovation of the European Commission for its fruitful cooperation and support to organizing this event.

I expect that this Conference will build on the public dialogue for the exploration of effective tools, instruments and best practices, leading to the successful implementation of Smart Specialization Strategies and also highlighting the important role of the European Regions.



#### Dr Dimitri Corpakis | Head of Unit, Spreading Excellence and Widening Participation, DG Research and Innovation, European Commission

Welcome NOTE

On behalf of DG Research & Innovation of the European Commission, I am pleased to introduce the fifth edition of the Week for Innovative Regions in Europe (WIRE V). Since 2010, it gathers annually key stakeholders from Europe's regions representing the full gamut of business, academia government as well as the civil society (Quintuple Helix). It has become a pivotal event to support Research & Innovation in the (regions of the) EU Member States providing also insights to the countries of the European Neighbourhood. In close cooperation with DG Regional Policy and DG Enterprise and Industry, WIRE has over the years built synergies between the Research & Innovation Framework Programmes (FP7 and now Horizon 2020) and the European Structural and Investment Funds for capacity building in turning knowledge and innovation to regional growth.

After Granada (2010), Debrecen (2011), Krakow (2012) and Cork (2013), I am glad that WIRE 2014 is to be hosted in Athens, under the auspices of the EU Greek Presidency and opened by Máire Geoghegan-Quinn, EU Commissioner for Research, Innovation and Science. During two days, 12 and 13 June 2014, it will tackle key issues for European regions regarding the new programming period (2014-2020) such as the design and delivery of Smart Specialisation and the intelligent use of public sector data as engines of growth at local and regional level.



# Welcome NOTE

Dr Evi Sachini | Director, National Documentation Centre

It gives me great pleasure to warmly welcome you to the "Week of Innovative Regions in Europe 2014" (WIRE V) which will take place this year in the vibrant city of Athens, on June 12-13th, under the auspices of the Greek EU Presidency. WIRE 2014 Conference is organized by the National Documentation Centre of Greece (EKT), an institution with a key role in enabling access to knowledge and facilitating research and innovation policies, in collaboration with the European Commission and the General Secretariat for Research and Technology.

Following the success of previous WIRE Conferences, this conference aims to enable the exchange of ideas and knowledge and to enhance policy dialogue on Regional Strategies, Innovation and Growth. The launch of Horizon 2020 programme for Research and Innovation, and the new regulation for the European Structural and Investment Funds announced within the first semester of 2014, provide an excellent timing for this year's WIRE.

The WIRE V conference takes place at a time when EU adopts a new perspective on Regional policy for Research and Innovation, one which focuses on the concept of Smart Specialisation and the facilitation of a results-oriented agenda. Reflecting a growing need to address the widening innovation divide among European regions created by the economic recession, EU reformed Cohesion Policy 2014-2020, the principle investment tool for delivering the Europe 2020 goals for growth, innovation and development, lies at the centre of WIRE 2014 attention. The WIRE 2014 programme is an exciting combination of sessions, discussions and enlightening talks on three main topics: European Funding for Regional Development in 2014-2020, Business Driving Regional Innovation, Scientific Excellence, Open data and Knowledge re-use for Regional Growth.

With respect to the challenges that the current social and economic conditions pose for regional development, sessions will demonstrate how regions can efficiently use budget under Horizon 2020 and ESIF, targeting investments on key growth priorities. Evidence based policies, effective synergies and smart specialisation strategies emerge as key to this process. The conference will highlight the importance of a knowledge based economy on designing an effective Innovation Strategy and the key role of Science indicators in designing, planning and monitoring efficient evidence-based regional policies.

We look forward to bringing together leading agents in the field of policy making, enterprises, politics and innovation at a national and European level and share the latest developments and fruitful discussions on regional policies for Innovation and Growth. WIRE 2014 provides a great opportunity to visit the city of Athens, a city with a glorious history, monuments and attractions. I am delighted to be welcoming you at what promises to be a highly inspiring, collaborative and successful conference.



# **Rebooting Regional Policy for Innovation and Growth**

The "Week of Innovative Regions in Europe 2014" (WIRE V) takes place in Athens, on 12-13 June 2014, under the auspices of the Greek EU Presidency. Since 2010, the WIRE Conference Series is a key instrument for setting the European Regional Agenda and provides a significant forum for policy dialogue on Regional Strategies, Innovation and Growth.

WIRE 2014 is being organised by the National Documentation Centre of Greece (EKT) and the European Commission, in collaboration with the General Secretariat for Research and Technology. The Conference is listed as one of the most significant events of the Greek EU Presidency and aims at building on the previous events, adding knowledge, debate and expertise on three main topics:



# European Funding for Regional Development in 2014-2020

WIRE 2014 presents the key priorities for research, innovation, entrepreneurship and regional growth in the current programming period. Addressing the challenges that the new social and economic conditions pose for regional development, sessions will demonstrate how Regions can efficiently deploy policies and use budget under Horizon 2020 and European Structural and Investment Fund (ESIF) to target investments on key growth sectors. Regional authorities are invited to share their experience in RIS3 utilisation of EU funds and discuss how they can translate Smart Specialisation Strategies into policy, build and implement successful Innovation Strategies.

# **Business Driving Regional Innovation**

"Business Driving Regional Innovation" examines the links between regional innovation and business performance and focuses on how enterprises can optimally contribute to the regional ecosystem for knowledge-based growth. Sessions under this topic present key business achievements and best practices regarding the successful integration of Research and Innovation Strategies for Smart Specialisation (RIS3). This topic aims to build our understanding on how Regions can create effective synergies between ESIF, H2020 and business and how they can achieve greater co-operation among private and public stakeholders.



# Scientific Excellence, Open data and Knowledge re-use for Regional Growth

"Scientific Excellence, Open Data and Knowledge re-use for regional growth" addresses the role of a knowledge based economy in promoting research, innovation and regional development. The utilization of open data and free knowledge-sharing are preconditions for regional growth, local entrepreneurship and smart development. Sessions and enlightening talks will highlight the importance of Science and Technology metrics in designing, planning and monitoring efficient evidence-based regional policies.



The National Documentation Centre (EKT) of Greece is the national institution for the collection, documentation, aggregation, perpetual preservation, dissemination and re use of S&T Information and eContent. EKT (www.ekt.gr) has a long tradition of excellence in serving the country's research, education, business communities and the wider public, enabling access to knowledge and facilitating Research, Development and Innovation (RDI). The Centre's activities play a key role in managing the knowledge value chain and constitute an essential building block for the European Research Area. EKT appreciates the key role that regions are set to play in the materialization of the Innovation Union and provides a robust e-infrastructure so that they may substantially contribute to smart, inclusive and sustainable development.

# Supporting Research and Knowledge Transfer

EKT has on its core agenda policies that cultivate the ecosystem of knowledge production, as well as open access policies and initiatives that stimulate investment in research and innovation. This is especially the case when such policies could lead to smart and inclusive growth, with a strong local element but with a global outlook. Focusing on the dissemination of research output and digital content policies, the Centre develops a range of comprehensive services to research, cultural and scientific communities across the country, such as Software as a Service (SaaS) and Cloud Computing technologies with state-of-the-art business models. By forming synergies with eminent institutions in science, culture and innovation, EKT develops and promotes Greek digital content in science and culture, repositories and digital libraries. It disseminates research results and innovative technologies to the market, supports the automation and networking of libraries and develops state-of-the-art library tools. EKT encourages investments for a sustainable digital content policy that complies with European standards for transparency, preservation and interoperability.

# Contributing to Evidence Based policies

Based on its statutory role for the collection, organisation and distribution of scientific information, EKT is efficiently using large volumes of documented data, expertise of human resources and modern technical infrastructures to measure the innovation output and undertake activities related with mapping research activity in Greece and in EU. EKT provides the official RDI indicators to Eurostat and publishes reports on R&D performance in Greece (http://metrics.ekt.gr). EKT advocates initiatives for the development and implementation of open access policies for scientific and cultural data. EKT's metrics have been extensively used in the formation of the RIS3 and are expected to be further expanded and enriched by 2020.

# Building synergies in Innovation

EKT is the National Contact Point for Horizon 2020 and the coordinator of Enterprise Europe Network - Hellas, the largest network of integrated business support in Greece. The Centre has a long-standing experience in participating in transnational projects, funded by the Structural Funds and the EU Framework Programmes, and has played a pioneering role in initiatives targeted at the support of research institutions, universities and SMEs in Transnational Collaborations at a Research & Technological level. EKT has operated as NCP for the FP7-Regional programme (Research Potential & Regions of Knowledge), has coordinated the European Network of NCPs for Research Potential and has acted as WP Leader for dissemination in the European Network of NCPs for Regions of Knowledge. All these networks operate as mechanisms that support growth at the regional level and increase both the capacity and the ability of local SMEs to take part into global value chains.

# WiRE2014 / Useful Information

**Conference Location** The Conference will be held at Aegli Zappiou (Kipos Zappiou, Athens). Located in the heart of the city of Athens, in the Zappeio Gardens and next to the Zappeion Megaron, Aegli Zappiou is a convenient location for getting around Athens. Aegli is adjacent to Syntagma square and the Greek parliament. It is facing the Acropolis and the Lycabettus Hill and is also right next to the Kallimarmaro Stadium.

**Transportation** Aegli Zappiou is approachable by all means of transportation. It is located approximately 34 Kilometres from Athens International Airport Eleftherios Venizelos. If you are travelling by metro (line 2, 3) or tram (T4, T5) exit at Syntagma Station (Entrance-Exit: Amalias Ave/National Garden). There is also an extended network of buses and trolleys getting to Zappeion.

**Parking** | For participants who will arrive by car, there is also a private parking area with an entrance from Vasilissis Olgas Avenue.

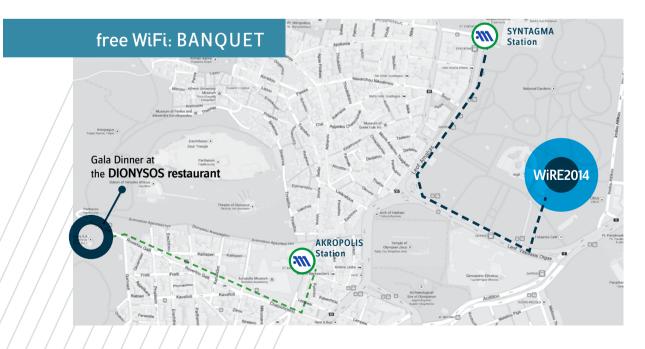
**Registration** You will receive your conference badge and Program, at the conference registration and check-in area, beginning on Thursday, at 8:30 PM. Please wear your badge at all times.

**Social Events** | **Gala Dinner:** The Gala Dinner (for confirmed registrants to the Gala) is held at the Dionysos by the Acropolis restaurant (43 Rovertou Galli Street, Athens), on Thursday, June 12, 19.30 pm. The restaurant is located in a prominent position on the outskirts of the Acropolis, having a panoramic view of the sacred rock of the Acropolis and the Odeon of Herodes Atticus (Herodion).

A different approach for sightseeing : Creative Walk in the Centre of Athens: Join us to a Walk in the centre of Athens. The visit to innovative creative industries in the centre of Athens will begin right after the conference's concluding session, on Friday, June 13th at 17.30 pm.

**Services** | Free WiFi is available in all public areas of Aegli Zapeiou (Network: BANQUET)

**Press Lounge** | An on-site Press Room and Lounge at the Conference location, Aegli Zappiou will be available for the Press, during the conference. Chairs, Speakers and Rapporteurs may use the room for interviews and meetings.



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# 8.30 - 9.00 Registration

### 9.00 - 9.40 Welcome

Olympia III & IV

# Andreas Loverdos

Minister of Education and Religious Affairs \* Nikos Dendias

Minister of Development and Competitiveness \*

Christos Vasilakos General Secretary for Research & Technology

Manolis Angelakas General Secretary, Decentralized Administration of Attica

Welcome/Moderation:

Evi Sachini, Director, National Documentation Centre

# 9.40 - 11.30 Session 1

Olympia III & IV Regional Innovation & European Growth: the new frame 2014-2020

#### Objective:

Set the EU political goals for research, innovation, entrepreneurship and regional growth in the programming period 2014-2020; Present the challenges for regions to adapt to new social and economic situations; Highlight the complementary policies of the European Commission.

#### Speakers:

- Máire Geoghegan-Quinn Commissioner for Research, Innovation and Science
- George Stylianos Prevelakis
   Ambassador of Greece to the OECD
- Rodi Kratsa Greek MEP and Member of the Committee on Regional Development, Vice-President of the European Parliament 2007-2012
- Dominique Foray
   Director, Chaire en Economie et Management de l'Innovation (CEMI),
   Ecole Polytechnique Fédérale de Lausanne

Moderator: Valia Kaimaki, Journalist

11:30 - 12:00 Coffee break / Lobby & Aegli Garden

\* Invited Speaker



11:30 - 12:00 Press Conference / Prive Conference Room

#### 12:00 - 13:30 Session 2

Olympia Rebooting Regional Policy: III & IV gaining real impact from Smart Specialisation Strategies

#### Objective:

Present the technical frame of the EU funding for regional growth; Highlight the complementarities and the expected synergies; Invite regional authorities to share their experience in RIS3/utilisation of EU funds; Discuss about the optimal use of instruments at regional, national and European level.

Chair: Rafael Rodriguez, Consejo Superior de Investigaciones Científicas, WIRE 2010 organiser

- Regional Intelligence in RIS3: the reshaped EU landscape
   Octavi Quintana Trias, Principal Adviser of the Task force on Smart Specialisation, DG Research & Innovation, European Commission
- ESIF 2014-2020: investing in the smart priorities
   Charlina Vitcheva, Director, Smart and Sustainable Growth and Southern Europe, DG Regional and Urban Policy
- From planning to implementing Smart Specialisation Strategies: lessons learnt so far through the S3 Platform
   Manuel Palazuelos Martinez, Institute for Prospective Technological Studies, Joint Research Centre, European Commission

#### **Enlightening talks:**

#### Designing Regional Innovation Strategies under economic crisis

- Navarra Region, Cernin Martínez Yoldi, Director Fundacion MODERNA
- Attica Region, Greece, Theodora Zacharia, Deputy Director, Managing Authority of the Regional Programme of Attica Region
- Skåne Region, Filippa Arvas Olsson, Managing Director, Skåne European Office

#### **Discussion:**

Lessons learnt from WIRE I-IV; A step forward to policy mix for RIS3.

Rapporteur: Richard Tuffs, Director, European Regions Research and Innovation Network

#### 13:30 - 15:00 Lunch / Cine Aegli



#### **15:00 - 17:00** Olympia III & IV

Parallel Session 3

Business driving Regional Innovation

#### Objective:

Discuss the contribution of business to the regional ecosystem for knowledge-based growth and job creation; How to engage enterprises in RIS3; Feedback of enterprises on EU funding instruments; Regions as facilitators for business growth & financial sustainability.

Chair: Imelda Lambkin, Enterprise Ireland, WIRE 2013 organiser

• Competitive industries for regional development: the case of advanced manufacturing.

Bonifacio Garcia Porras, Head of Unit, Innovation policy for Growth, DG Enterprise & Industry

- Access to finance in Horizon 2020: opportunities for SMEs Marie-Cécile Rouillon, Unit RTD-B3 – "SMEs, Financial Instruments and State DG Research & Innovation, European Commission
- Digital Innovation at regional level

**Christine Simon,** DG Communications Networks, Content and Technology, European Commission

 Creating synergies between ESIF and H2020 for business
 Andrea Conte, Institute for Prospective Technological Studies, Joint Research Centre, European Commission

#### Enlightening talks:

Innovative business transforming the regional environment

- RAYCAP, Greece, Zafeiris Politis, Head of R&D
- Cinevation, Norway / Eurostar project Archivator: Data Recording and Data Scanning with Data Boxing and Un-Boxing, Rune Bjerkestrand, Cinevation, Norway / Eurostar
- Agencia de Innovación y Desarrollo de Andalucía IDEA
   Carmen Sillero Illanes, Head of Division for Strategy and Programmes

#### Discussion:

SME-innovation/regional schemes of the past and the future: which scheme can actually work?

Rapporteur: Márta Nadabán Völgyiné – INNOVA Hungary, WIRE 2011 organiser

15:00 - 17:00 Parallel Session 4

Olympia I & II

A new mission for Territorial Cooperation: research & business on board

#### **Objective:**

The role of knowledge-based economy in the Territorial Cooperation; Innovation disparities in Europe; Sustainable partnerships between less and more advanced regions; Knowledge-based territorial cooperation; Initiatives on regional and urban development.

Chair: Andrzej Siemaszko, KPK IPPT PAN Poland, WIRE 2012 Organiser

- How can European Territorial Cooperation programmes & Interregional Cooperation contribute to innovation policies Nicolas Singer, INTERREG IVC JTS
- The policy cycle of Smart Specialisation stategies at regional level
   Claire Nauwelaers, STI Expert
- The role of research in Smart Specialisation Strategies & the outreach to business
   Costas Fotakis, President of the Foundation for Research & Technology, Hellas, Chair of EC Expert Group
- Joint Programming Initiative Urban Europe the contribution of transnational research and innovation cooperation on urban development Margit Noll, Austrian Institute of Technology, JPI Urban Europe

#### Enlightening talks:

Developing sustainable partnerships among regions

- The example of EU Strategy for the Adriatic and Ionian Region (EUSAIR)
   Eva Nussmueller, DG Regional Policy, European Commission
- Top Technology Region/Eindhoven-Leuven-Aachen triangle TTR ELAt Wim De Kinderen, International Project Manager, Brainport Eindhoven EU Office Brussels

#### Discussion:

How Europe could get more growth out of the investments in R&D and Territorial Cooperation

Rapporteur: Macarena Munoz, Consejo Superior de Inverstigaciones Científicas

#### 17:00 - 17:30 Conclusions of 1st day

Olympia III & IV Snapshot presentations by the rapporteurs of 1st day

19:30 Gala Dinner / Dionysos by the Acropolis restaurant



AGENDA



**9:30 - 11:00** Olympia III & IV

# Session 5

FRIDAY 13 June 2014

Public Open Data for Regional Innovation

#### Objective:

Innovation as driver for local entrepreneurship; Utilisation of Open Data for regional planning and growth.

Chair: Constantinos Kokkinoplitis, Research & Innovation Strategy Experts

- Open Data & Innovation as policy for Entrepreneurship and Local development
   Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, Organisation for Economic Co-operation and Development
- Open & free knowledge-sharing for regional growth Carlos Rossel, Publisher, World Bank Group

#### Enlightening talks:

**Open & Smart Cities** 

- Homer: making available and exploitable Public Sector Information Kostas Strataridakis, ICT Director of the Decentralized Administration of Crete.
- Building Business Models with Creative Commons Licences
   Philippe Perreaux, Creative Commons

Discussion / Rapporteur: Prodromos Tsiavos, National Documentation Centre

# Session 6

11:00 - 12:30 Olympia III & IV

Metrics & Tools for Monitoring Regional Strategies

#### **Objective:**

Provide methodologies and tools for monitoring the implementation of Smart Specialisation Strategies; Benchmarking; Harmonising indicators; Using metrics for science-evidenced policies.

Chair: Veijo Ismo Ritola, Eurostat

- Science & Innovation metrics: Designing & monitoring regional programmes
   Dirk Pilat, Deputy Director, Science and Technology Policy, Organisation for Economic Co-operation and Development
- Spreading Excellence and widening participation under Horizon 2020
   Dimitri Corpakis, Head of Unit, Spreading Excellence and Widening Participation, DG Research & Innovation, European Commission



- Can we measure regional innovation? Lessons from the Regional Innovation Scoreboard and the European Service Innovation Scoreboard Hugo Hollanders, Maastricht Economic and Social Research Institute on Innovation and technology (UNU-MERIT), Author Regional Innovation Scoreboard
- STAR METRICS: Measuring the Effect of Research on Innovation, Competitiveness and Science Rebecca Rosen, STAR METRICS

#### **Discussion**:

How to adapt monitoring methodologies / indicators to local needs

#### Rapporteur:

Colombe Warin, Policy Officer, DG Research & Innovation, European Commission

#### 12:30 - 14:00 Lunch break / Cine Aegli

#### 14:00 - 16:00 Session 7

Olympia III & IV

#### Knowledge re-use in RIS3 and Entrepreneurship

#### Objective:

Provide technical information on how knowledge reuse can contribute to regional planning; Present successful examples of enterprises utilizing open data for decision-making and development of commercial products/services; present tools and innovation methodologies for smart regional services.

Chair: Ezio Andreta, President of APRE/Agenzia per la Promozione della Ricerca Europea

- 3D-Print your future: just think and produce,
   German Esteban Muniz, DG Research & Innovation, European Commission
- Knowledge re-use & business spaces in Regions: new models to counterbalance crisis Peter Troxler, Research Professor at Rotterdam University of Applied Sciences, owner of Square One
- Open business spaces in regions as a new model to counterbalance crisis: The Orange Grove paradigm Jan Versteeg, Ambassador at Embassy of the Kingdom of the Netherlands in Greece

#### Enlightening talks:

Open data and co-working spaces transforming traditional business

- Fab Labs: Innovation in Crisis Economies
   Areti Markopoulou, Barcelona, Institute for Advanced Architecture of Catalonia
- Agro-Know Technologies
   Ioannis Stoitsis, COO, Agro-Know



Discussion / Rapporteur: Lucas Janssen, Policy Officer, DG Research & Innovation, European Commission

16:00 - 16:30 Coffee Break / Lobby & Aegli Garden

# 16:30 - 17:30 Closing Session

III & IV

Olympia Innovation & Regional Development

Wrap-up session: Richard Tuffs, Director, European Regions Research and Innovation Network

**Wolfgang Burtscher,** Deputy Director-General for Research & Innovation, DG Research & Innovation, European Commission

Evy Christofilopoulou, Vice Minister of Administrative Reform and e- Governance

Lauma Sika, Counsellor, Attaché (Research and Space questions), Permanent Representation of the Republic of Latvia to the EU (next WIRE organiser)

17:30 Creative Walk in the centre of Athens Visit to innovative creative industries: a different approach. **WELCOME Addresses** 



# Andreas Loverdos

Minister of Education and Religious Affairs, Greece

Associate Professor of Constitutional Law at the Panteion University of Political and Social Sciences, Athens. Supreme Court Lawyer specialized in Public Law, member of the Athens Bar Association. From 9 September 1996 until 9 December 1997 he served as the General Secretary of Public Administration to the Ministry of Interior, Public Administration and Decentralization. In the 2000 general elections he ran as an MP candidate with the Socialist party PASOK (Panhellenic Socialist Movement) at the second electorate prefecture of Athens and he was elected in the third place of his party ballot. From 23 January 2002 until 7 March 2004 he served as the Deputy Minister of Foreign Affairs, responsible for International Economic Relations and Development Cooperation. In the 2004 general elections he ran as an MP candidate with PASOK at the second electorate prefecture of Athens and he was elected in the second place of his party ballot. In the 2007, 2009 and 2012 general elections he was elected in the first place of the second electorate prefecture of Athens. On 6 October 2009 he was appointed as Minister of Labour and Social Security. From September 2010 until May 2012 he was appointed to the post of Minister of Health and Social Solidarity. On the 3 of December 2012 he announced the launch of a new political movement, the Radical Movement of Social-Democratic Alliance, RIKSSY. In June 2014 he was appointed Minister of Education and Religious Affairs.



#### Nikos Dendias

#### Minister of Development and Competitiveness, Greece

Nikos Dendias was appointed Minister of Development and Competitiveness in June 2014. In June 2012 he was appointed Minister of Public Order and Citizen Protection until June 2014. From January 2009 to the national elections of October 4, 2009, he was Minister of Justice. In December 2009 he was appointed head of the Civil Protection sector and one year later parliamentary spokesperson of Nea Dimokratia. In March 2004 he was elected as an MP for Corfu with Nea Dimokratia. He was re-elected in September 2007, in October 2009 and in June 2102, winning the only seat for Nea Dimokratia in Corfu. He has served on numerous Parliamentary Committees: Revision of the Constitution, Manufacturing & Trade, Public Administration, Public Order and Justice, Environmental Protection and Monitoring European Union Programs. He has been elected as Chairman of the Migration Committee of the Council of Europe in 2013 and as Vice President in 2012. He has been a member of the Committee since 2004. He has been politically active with Nea Dimokratia (New Democracy) since 1978. He was a member of DAP/NDFK, of ONNED Student Secretariat and of the editorial board of the ONNED Journal "Democratic Lead" from 1979 to 1981. He is a graduate of the Athens College and of the Athens University Law School (with honors). He holds a Master of Laws (LL.M.) from the University of London, specializing in Maritime and Insurance Law (University College - UCL) and Criminology (London School of Economics and Political Science - LSE). He is a Supreme Court lawyer. He speaks English and Italian. He is married to Dafni Lala and has two sons, Spyros and Stefanos.

# **WELCOME Addresses**





#### Christos Vasilakos |

#### General Secretary for Research and Technology (GSRT), Greece

Christos Vasilakos is a Senior Researcher at the National Centre for Scientific Research "DEMOKRITOS", in Athens, Greece. He was appointed in August 2013 as General Secretary for Research and Technology (GSRT), currently under the Greek Ministry of Education and Religious Affairs. He was born in 1966. He holds a Chemistry degree from the University of Patras (1988) and a Ph.D. degree from the same University (1993). From 2001 to 2006, he was Head of the Air Quality Monitoring Group of "DEMOKRITOS". In July 2006, he was elected as a Senior Researcher at the Nuclear Technology and Radiation Protection Institute, "DEMOKRITOS". From 2004 till 2010 he was appointed by the then-minister of Development as Representative of the General Secretariat for Research, Technology and Space at Permanent Representation of Greece to the European Union, Brussels. He has also actively participated in the preparation of the Greek national strategy for Research and Technology. From March 2011 up to August 2013, he was Seconded National Expert at the DG Research and Innovation, European Commission, in charge of EU research policy issues, the European Research Infrastructure's Programme and their regional dimension, as well as the management of FP7 research projects.



#### Manolis Angelakas |

#### General Secretary, Decentralized Administration of Attica

Manolis Angelakas studied Pharmacy and Chemistry at the University of Athens. He started his career in 1985 working in pharmaceutical industries and in 1990 he founded his own pharmaceutical company. He has been Secretary and President of the Hellenic Association of Pharmacists. He has participated as a lecturer in many international scientific conferences and he has published scientific papers in pharmaceutical journals. He is a member of international Pharmaceutical Scientific Associations. From 1984 to 1997 he served as General Secretary and President of the Local Union of New Democracy at Thissio. Since 1997 he has been a member of the Central Committee of New Democracy. In the elections of 2004 he was a candidate for the European Parliament with the political party of New Democracy and from September, 2007 till the elections for the European Parliament in 2009 he remained a Member of the European Parliament. From November,2009 until July 2011 he was Secretary of the Organizing Sector of New Democracy and from July, 2011 until May,2012 he was Deputy Secretary of Health Sector of the party. In 2012 he became General Secretary of the Decentralized Administration of Peloponnese, West Greece and Ionion. Since 2014 he serves as the General Secretary of the Decentralized Administration of Attica.

# **WELCOME Addresses**



## Evi Sachini |

#### Director, National Documentation Centre of Greece

Evi Sachini is the Director of the National Documentation Centre (EKT), member of the board of directors of the National Hellenic Research Foundation (NHRF), vice-chair of the board of directors of the Greek Free/Open Source Society (GFOSS) and member of the Board of Directors of the Greek Network for Research and Technology (GRNET). Dr E. Sachini holds a PhD in Chemical Engineering from the National Technical University of Athens. She has worked at the National Documentation Centre (EKT) since 1997, as the Head of the Strategic Planning & Development Department of the organization and, since 2013, as its Director. Dr. E. Sachini has led over 75 development projects with a budget of over 50 million Euro that have substantially contributed to the cultivation and fostering of the Greek knowledge ecosystem. She is one of the top Greek experts in issues of strategic development of research e-infrastructures and the creation of value chains for excellent scientific/cultural content and data. She has led some of the most important initiatives in the area of Libraries, E-science, information infrastructures and the science of science policy in Greece, including the national network of public & municipal libraries, the creation of one of the biggest research data centers in Greece, the provision of repository services for research and cultural institutions, the establishment of reliable metrics for Research, Development and Innovation, the creation of the largest aggregator for excellent e-content and the establishment of the largest open access e-publisher in Greece, and the creation of the Registry for Greek Researchers & Innovative Enterprises. Dr E. Sachini has served as a national expert and representative to the European Commission on issues of research. innovation, digital libraries, exploitation of research results and the support of the European Research Area.

# **KEYNOTE Speakers** - Session 1



#### Máire Geoghegan-Quinn |

Commissioner for Research, Innovation and Science

Máire Geoghegan-Quinn has since her appointment in February 2010, spearheaded the development of the Innovation Union and the proposals for the future EU research and innovation programme, Horizon 2020. Previously, she was a Member of the European Court of Auditors from 2000 to 2010 and between 1975 –1997, a member of the Irish Parliament. In 1979, she became the first woman to be appointed as a cabinet Minister since the foundation of the Irish state and was a member of the Irish government team which negotiated the Joint Declaration of December 1993 on Peace and Reconciliation in Ireland. She has held numerous minister posts in the Irish government such as Minister for Justice.

**Wire**2014



# George Stylianos Prevelakis |

#### Ambassador of Greece to OECD

Ambassador George Prevelakis took up his duties as Permanent Representative of Greece to the OECD on 16 September 2013. Mr. Prevelakis was born in Athens in 1949. He studied Architecture and Engineering in Athens and Urban and Regional Planning in France. After obtaining his PhD at the Sorbonne, he participated in a major Urban Planning reform in Greece. Since 1984, he has pursued an international academic career. Since the end of the Cold War, the focus of his teaching has shifted from Physical Planning to Geopolitics and International Relations. Mr. Prevelakis has served as Professor and Research Professor in Greece (Polytechneion, Panteion University), in France (Sorbonne, Sciences Politiques of Paris and INALCO), in the United States (Johns Hopkins University, Boston University, Tufts University) and in the United Kingdom (London School of Economics). Between 2003 and 2005, he served as chairholder of the Constantine G. Karamanlis Chair in Hellenic and European Studies at The Fletcher School. He has been a University Professor at Pantheon-Sorbonne (Paris 1) since 2000, and has been active in the French and international media and think-tanks on questions related to Balkan security and lately to the Greek economic crisis. Mr. Prevelakis is co-director of the French academic journal Anatoli (CNRS Editions) and bi-weekly op-ed contributor to the Athens daily Estia.

# **KEYNOTE Speakers -** Session 1



#### Rodi Kratsa |

Greek MEP and Member of the Committee on Regional Development, Vice-President of the European Parliament 2007-2012

Member of the Board and Executive Committee of the Konstantinos Karamanlis Foundation for Democracy (1997). Member of the New Democracy (ND) local authority secretariat (1990). Member of the ND Women's Movement secretariat (1993). Member of the ND International Relations secretariat (1987). Athens Municipal Counsellor (1998). Member of the European Parliament (since 1999). EPP coordinator in the Committee on Women's Rights and Equal Opportunities (2002). Founder member of the 'Women of Europe' Award (Brussels) (1987). Founder and President of the European Centre for Communication and Information (Athens) (1989). Vice-Chairman of the European Movement (Greek section) (1998). Chairman of the International Organisation for the Promotion of Women in Europe (Brussels - from 1999). Member of the governing board of the European Centre for Culture (Geneva) (2004). Member of the governing board of the Foundation for the Child and the Family (Athens, 1998). Knight of the Legion of Honour (French Republic). Plaques awarded by international and European organisations.



#### Dominique Foray |

Director, Chaire en Economie et Management de l'Innovation (CEMI), Ecole Polytechnique Fédérale de Lausanne

Dominique Foray is Full Professor at the Ecole Polytechnique Fédérale de Lausanne (EPFL) and holds the Chair of Economics and Management of Innovation (CEMI). He is a member of the National Research Council (Switzerland) and of the Expert Commission for Research and Innovation of Germany which is directly advising the German Chancellor. From 2008 to 2011, he served as chairman of the expert group Knowledge for Growth. This is during his service as member of this Group that he developed the concept of smart specialisation.

# KEYNOTE Speakers - Closing Session WiRE 2014



#### Richard Tuffs |

#### Director, European Regions Research and Innovation Network

Richard Tuffs has been director of the ERRIN network since October 2010. ERRIN is a regional network that promotes the regional dimension of the European research and innovation agenda, European project development and management. Richard has been working in the regional dimension of European policy in territorial cohesion and research for many years and worked for the Kent and the West Midlands offices in Brussels before joining ERRIN. Richard has been in involved in numerous EU projects such as science communication, Future Internet, Smart Specialisation, and eco-innovation. He is a member of the Smart Specialisation Mirror Group established by the European Commission and was the rapporteur for the European Commission expert group on the Capital of Innovation prize launched in 2013. He is often invited to moderate and present at conferences on European research and innovation topics. Richard has a degree in geography and social sciences and master's degrees in town planning, applied linguistics and business administration. His career spans town planning, applied linguistics and management training, university lecturing and research and education administration.



#### Wolfgang Burtscher |

# Deputy Director- General for Research and Innovation, DG Research & Innovation, European Commission

Wolfgang Burtscher was appointed Deputy Director-General for Research and Innovation in 2009 and is responsible for the policy and management of the Research Framework Programme. Before joining DG Research and Innovation, Mr Burtscher acted as a Director in DG Agriculture of the European Commission since 2000. In 2000, Mr Burtscher was representative of the L nder at the Austrian Permanent Representation to the EU. From 1992 to 1996, he was Director of European Affairs in the Vorarlberg administration. Previously, from 1990 to 1992, he was a legal advisor at the European Free Trade Association (EFTA) in Geneva, at the time of negotiations on the European Economic Area (EEA). He focused particularly on the free circulation of goods and capital and on competition issues. Between 1983-1990, Mr Burtscher was a lecturer in International and European Law at the University of Innsbruck.Wolfgang Burtscher holds a doctorate in law and also has a qualification from the Institut Européen des Hautes Etudes Internationales in Nice.



# Evy Christofilopoulou |

#### Vice Minister of Administrative Reform and e- Governance

In June 2013, Evy Christofilopoulou was appointed Deputy Minister of Administrative Reform and E- Governance. Previously, Evy was Secretary General for the European Social Fund at the Ministry of Labour and Social Affairs. She then pursued a political career and was elected MP in 2004, 2007 2009 and 2012 with PASOK, representing the Attica constituency. She was the first woman ever elected in this constituency. In 2009, she ranked first among her fellow candidates, while in 2012 she was first among PASOK candidates. While in opposition, Evy was appointed shadow minister for Employment and Social Protection. In October 2009, she was appointed Deputy Minister of Education, Lifelong Learning & Religious Affairs, and served until May 2012. In June 2012, she was appointed Parliamentary Spokesperson for PASOK, and became the first woman from PASOK in this post.



#### Lauma Sika |

#### Counsellor, Attaché (Research and Space questions), Permanent Representation of the Republic of Latvia to the EU

Since 2006 was working as a Deputy State Secretary on the Structural Funds Issues at the Ministry of Education and Science of Latvia and fulfilling functions of the Head of the Intermediate body for EU Structural Funds in Education and Research. L.Sika had been responsible also for vocational education and training (starting from 1999) European Affairs and policy coordination (starting from 2002) and higher education and science (from 2011). As a Head of the Intermediate body ensuring functions of the Responsible institution for the implementation and monitoring of structural funds assistance in the field of education and science, L.Sika participated in negotiations with European Commission on programming documents for structural funds and ESF in particular for three programming periods: 2004 - 2006, 2017 - 2013 and 2013 - 2020 and was leading and coordinating the programming process for education and research sectors for these periods.L.Sika also had been involved in development of implementing and monitoring Committee in Latvia since 2004. Currently Lauma Sika is working at the Permanent Representation of the Republic of Latvia to the European Union as a Counsellor and Attach for Research and Space questions.

# **SPEAKERS**



# Ezio Andreta |

President of APRE/Agenzia per la Promozione della Ricerca Europea

**Wire**2014

In 1965, Mr. Andreta obtained a Degree in Political Science with highest honours and a medal at the "Universita di Genova". Post-graduate specializations achieved in "Economics and International Relations" at the University of Lyon, in "Economics and monetary problems" at the London's School of Economics and Political Sciences " and in "Economics applied to oil industries" at the Institut Francais du Pe trole and at the "Frankel Institute" in Geneva. Since 1972, at the European Commission, as Head and Director of Division, Mr Andreta holds various positions of importance in the field of energy, international relations and research and innovation and undertakes the important positions of Representative of the European Commission at the OECD and at the United Nations and Head of Delegation in international negotiations and with third countries. In 2008, he was appointed single Commissary of the Italian Agency for Innovation. He is currently President of the Agency for the Promotion of European Research (APRE) and of Distretto Tecnologico Ligure (SIIT) and Advisor to the President of the National Research Council for European Affairs and for the project "Foresight Italy".



# Filippa Arvas Olsson |

#### Managing Director, Skåne European Office

Filippa Arvas Olsson is the Managing Director for Skåne European Office since 2011. The office is the representative office of the regional authority of Skåne, the southernmost part of Sweden. Region Skåne has the full responsibility for healthcare in Skåne as well as for public transport and culture. It is also responsible for coordination of the work to promote innovation and growth in Skåne. Filippa has the overall responsibility for the strategic planning and running of the Skåne European office. She follows a broad range of policy areas, in particular policy development within research and innovation. Before coming to Brussels, Filippa worked as Deputy Director at the Ministry of Culture in Sweden.



# Sergio Arzeni |

Director, Centre for Entrepreneurship, SMEs and Local Development, OECD

Sergio Arzeni is the Director of the Centre for Entrepreneurship, Small and Medium-sized Enterprises (SMEs) and Local Development at the Organisation for Economic Co-operation and Development (OECD) in Paris, France. The Centre oversees the work of the Programme on Local Economic and Employment Development (LEED), the Trento Centre for Local Development in Italy, the Working Party on SMEs and Entrepreneurship and the Tourism Committee. As an economic journalist he has contributed to several Italian and international newspapers. He holds a First Class Honours Degree in Political Science from the University of Rome and specialised in Industrial Economic Relations at the Brookings Institution in Washington D.C., USA. He is Senior Enterprise Fellow at the School of Entrepreneurship and Business, University of Essex, UK.





## Rune Bjerkestrand |

Cinevation, Norway / Eurostar

Rune Bjerkestrand founded Piql AS (formerly Cinevation AS) in 2002 and has been the leading force in developing the company's groundbreaking technology and products. He is currently leading the company's transition into becoming a service provider of secure long-term preservation of digital data through a global network of partners. Rune Bjerkestrand's educational background includes a Master of Management and Business Administration from BI Norwegian School of Management, as well as a Bachelor of Engineering – Cybernetics from Buskerud University College. He has held senior management positions within the area of automation, process control and security systems in companies such as Honeywell, Norcontrol and the Kongsberg Group. He was Vice President of Operations and Vice President of Product & Marketing Management at Davis before he started Piql (Cinevation) in 2002.



# Andrea Conte |

Institute for Prospective Technological Studies (IPTS) Joint Research Centre (JRC), European Commission

Andrea Conte is an Economist at the European Commission, Joint Research Centre, Institute for Prospective Technological Studies where he is leading a team working on the "Stairways to Excellence" (S2E) Project. He holds a PhD and MSc in Economics from CORIPE and the Economics Department of the University of Turin, Italy (2007). He was a visiting research fellow at the CNR (Italian National Research Council), ISTAT (Italian National Statistical Office), Rome, Italy; ILO (International Labour Organization), Geneva, Switzerland; and Birkbeck College, London, UK. He was Senior Research Fellow at the Max Planck Institute of Economics, Jena, Germany from 2005 to 2007. He joined the European Commission in 2008 in the Directorate General – Economic & Financial Affairs (ECFIN) before moving to the Joint Research Centre in Seville (Spain).



# Dimitri Corpakis |

Head of Unit, Spreading Excellence and Widening Participation, DG Research & Innovation, European Commission

Dimitri Corpakis, an engineer by training, has to date more than 30 years' experience in European affairs. Before joining the European Commission in 1990, he worked as an EU expert with the Greek Ministry of Education. His Brussels career started in Education and Training (Task-Force Human Resources, 1990) before moving in 1992 in the area of R&D. After an assignment with the ESPRIT Programme (European Strategic Programme for Research in Information Technologies), he moved to the R&D Policy area, with personal contributions to several initiatives (moving towards e-Science, setting-up the European Research Advisory Board (EURAB), the pilot action on Regions of Knowledge, and contributing to the first Benchmarking exercise (Expert Group on Impact of R&D on Competitiveness and Employment). From March 2006 to the end of December 2010, Dr Dimitri Corpakis served as the Head of the Coordination and Horizontal Aspects Unit of the Directorate for Science, Economy and Society of the Directorate General for Research, managing two Programmes of the 7th Community RTD Framework Programme (Research on Socio-economic sciences and Humanities and Science in Society). From 2011 to the end of 2013, Dimitri led DG Research's Unit on the Regional Dimension of Innovation. As of Jan 2014, Dimitri leads the new Unit on Spreading Excellence and Widening Participation, in the new Directorate for the Innovation Union and the European Research Area of the Directorate General for Research and Innovation.







# Wim De Kinderen |

International Project Manager, Brainport Eindhoven EU Office Brussels

Wim De Kinderen is currently employed within Brainport Development, the triple helix composed Economic Development Agency for the Eindhoven Region (NL). He is acting as the International Project Manager in the Brussels based 'Brainport Eindhoven EU Office'. In this role, he is responsible for policy lobbying, networking/communication and project development. In his previous career, he has mainly been involved in regional development issues in Belgium. First as the Province of Antwerp RDA's European Social Fund expert for the Objective 2 region 'Kempen', later as the director of the Regional Socio-Economic Committee for the same 'Kempen' region. In between, he has been an advisor to the Belgian federal government on socio-economic and budget policy topics.



#### Costas Fotakis |

President of the Foundation for Research & Technology- Hellas, Chair of EC Expert Group

Costas Fotakis has been elected President of FORTH (Foundation for Research and Technology - Hellas), since 2011. He has also served as Director of the Institute of Electronic Structure and Laser (IESL) at FORTH (1997-2013) and he is Professor of Physics at the University of Crete. He has also served as Chairman of the Association of the Presidents of the Research Centers in Greece. Fotakis is the founder of the Laser and Applications Division of FORTH, and since 1990 has been leading the European Laser Facility at FORTH, which is currently part of the EU "LASERLAB-Europe" project, linking 26 major European laser infrastructures. His research interests are in the fields of laser spectroscopy and photonics; in particular, laser interactions with materials and biomaterials and related biomedical diagnostic and processing applications. He has over 300 publications in refereed scientific journals, and more than 5000 citations, primarily in the field of photonics and its applications. Recently, he has chaired the Expert Group on the role of Universities and Research Organizations in Smart Specialization Strategies for regional development. Currently, he is Chairman of the EU Advisory Group on Research Infrastructures and serves as a member on the Board of Stakeholders of the European TechnologyPlatform "Photonics 21". He has been Springer Professor at the University of California, Berkeley for 2005-6. He has been elected as a Life Member and Fellow of OSA and has been a Member of the Fellows Committee of the European Optical Society (EOS). In 2010 he was awarded an Honorary Doctorate by the Mediterranean University of Marseille.



#### Bonifacio García - Porras |

Head of Unit, Innovation policy for Growth, DG Enterprise & Industry

Bonifacio Garc a-Porras is the Head of Unit of Innovation Policy for Growth at DG Enterprise and Industry. He entered the European Commission in 2000 where he worked on the liberalization of energy markets. In 2003, he joined the Cabinet of Vice-President Loyola de Palacio and subsequently the Cabinet of Commissioner Andris Piebalgs. In 2010, he had the opportunity to work on the energy and climate change legislative package. Bonifacio had been a practicing EC lawyer for seven years prior to joining the European Commission. He studied at the College of Europe (Law) in 1992-1993 (Charles IV Promotion).





# Hugo Hollanders |

Maastricht Economic and Social Research Institute on Innovation and technology (UNU-MERIT), Author Regional Innovation Scoreboard

Hugo Hollanders is an economist and Senior Researcher at UNU-MERIT (Maastricht University) and the coordinator of the Innovation Systems Indicators and Policy research group. He has over 15 years of experience in innovation studies and innovation statistics and has been involved in various projects for the European Commission on measuring innovation at the national, regional and industry level. He is the main author of the Innovation Union Scoreboard and Regional Innovation Scoreboard. He has been a member of several expert groups for the European Commission on measuring innovation (including the 2010 EC High-Level Panel on the Measurement of Innovation), NESTA's expert group on the UK innovation index, has been the Rapporteur of the 2013 EC Expert Group on Public Sector Innovation, and he is a member of the Advisory Steering Committee for the South-African Centre for Science, Technology and Innovation Indicators (CeSTII).



# Lucas Janssen |

Policy Officer, DG Research & Innovation, European Commission

Lucas Janssen obtained his Master's degree in International Economics at the University of Maastricht in 1990 after which he obtained a post graduate degree in public administration at the Erasmus University of Rotterdam in 1991. In the same year, he joined the Dutch Ministry of Agriculture, Nature and Food Quality (Now Ministry of Economic Affairs) where he started his career in the directorate of Fisheries as policy officer Sea fisheries in 1991. During his career at the Ministry he held several positions in the Directorate of International Affairs, the Ministers' Office and the Directorate of Knowledge. He was also twice seconded, once at the Headquarters of the Food and Agricultural Organisation of the United Nations in Rome and also within the European Commission DG RTD as a national expert (2006-2009) on issues relating to agricultural research. After three years working as a national expert, he joined the Commission as a European Civil Servant in 2009, where he is working as a policy officer in the Unit Spreading Excellence and Widening Participation.



#### Valia Kaimaki | Journalist

Valia Kaimaki holds a PhD in Communications Media and Culture and has been working as a journalist since 1995. She is also teaching Journalism and New Media at the Open University of Cyprus and her academic research focuses in new forms of journalism such as Data Journalism. She started her career in France, writing for "La Croix" daily newspaper. Her field was new technologies and how they affect our lives. In Greece she has been doing the same thing for the Greek National Radio, PC Magazine and most recently for "the Editors' newspaper". Coming back from France she created the Greek edition of the prestigious monthly review of foreign affairs "Le Monde Diplomatique" and has since been its director, first in "Eleftherotypia" newspaper and since February 2013 in "Avgi" newspaper. She wrote "Interaction between the press and the internet" and has translated and edited several books and collaborated with several newspapers across Europe. She is a Member of the Board of Directors of the European Journalism Center (Maastricht) and she has received the title of Knight of the Order of Academic Palms (France).







# Constantinos Kokkinoplitis |

Research & Innovation Strategy Experts

Constantinos Kokkinoplitis holds a BSc in Mechanical Engineering and a MSc in Materials Science in Engineering from the University of Manitoba, Canada. Immediately after his graduate studies, he begins his professional career as a research engineer and consulting expert and after a few years as QC and plant engineer, he overtakes the position of RD director of the multinational company BiC in Athens Greece, heading a team of highly qualified Scientists and Engineers for the design and the development of innovative manufacturing products and processes. His career course goes on to continue with positions of high responsibility in the public sector such as the position of Head of the Management Authority for Interreg programmes Task Force coordinator for setting up the monitoring and control systems for managing the structural funds in Greece, Head of the Managing authority of the programme 'Competitiveness & Entrepreneurship'. Later on and as the General Secretary of Research and Technology at the Ministry of Education and Lifelong learning, his responsibilities involve policy development and implementation in the areas of Research, Technology and Innovation, as key-factors for restructuring of the Greek economy and transition to the Knowledge Economy. For the past two years he is the founder and owner of RISE



# Imelda Lambkin |

#### Enterprise Ireland, WIRE 2013 organiser

Imelda Lambkin is the National Director for Horizon 2020 at Enterprise Ireland and NCP Coordinator. She has held this position throughout FP7. As a scientific researcher with extensive industrial experience, Dr Lambkin has an in-depth insight into the needs of Horizon 2020 applicants. She has held roles as NCP for New & Emerging Science and Technology (FP6), National Delegate and NCP for Regions of Knowledge, Research Potential and Coherent Development of Research Policies (FP7). Dr Lambkin is a member of the FP7 ERA-LEARN project (good practice in trans-national collaboration) and is a member of the Advisory Committee for the NETWATCH project (Joint Research Centre IPTS). She coordinates the inputs of the National Support Network for Horizon 2020 to national and international policy discussions



# Jean David Malo |

#### Head of Unit, Financial Engineering, DG Research & Innovation, European Commission

Jean-David Malo studied in the Institut National Sup rieur des Sciences Economiques et Commerciales (Paris) and the University of California (Berkeley). He started his career as Head of internal control management in the Comit Professionnel de la Distribution de Carburants in France before joining ARMINES, a body managing contractual research and innovation for French engineering schools. He created, developed and managed the European Affairs Directorate. He joined the European Commission in January 2001. In the Directorate General for Research, he participated actively to the design of funding instruments, rules for participation, funding schemes, etc, both for FP6 and FP7. From 2003 to 2006, he was the assistant of Director Robert-Jan SMITS. From 2006 to 2010 he was heading the unit in charge of the regional aspects of FP7.





# Areti Markopoulou |

Institut d'arquitectura avançada de catalunya

Areti Markopoulou, a Greek architect and educator, is the Director of the Masters in Advanced Architecture and the R+D department at IaaC in Barcelona. Her research and practice design explores new architectural models investigating applications of ICT, Energy and Fabrication allowing built and public space to dynamically adapt to behavioral and environmental changes over time. She holds a Bachelor in Architecture & Engineering from DUTH, Greece, an MArch from IaaC and a Fab Academy diploma on Digital Fabrication offered by the MIT CBA and the Fab Lab Network. She is a Phd candidate in the UPC, Barcelona and has published several articles internationally. She is the initiator and partner of Fab Lab Athens in Greece and co-founder of the Mycity-me non profit organization. Her practice includes collaborations with multidisciplinary offices and has collaborated in R+D projects ranging from Intelligent Cities (such as "Smart BCN" at Barcelona City Council, 2013), Self Sufficient Buildings (such as "Fab Lab House" at Solar Decathlon Europe, 2010), Digital Fabrication (such as "Fabrication Laboratory" at DHUB, 2010) and the Internet of Things (such as "Hyperhabitat" at the XI Venice Biennale, 2008).



#### Cernin Martínez Yoldi | Director Fundacion MODERNA

Cernin Martinez Yoldi is a Licentiate in Economics at the University of Navarra, Master in Science in Local Economic Development by London School of Economics and holds a Ph.D. in Economics. He also is a Licentiate in Philosophy (2009). In the professional sphere, he has worked in the Newbury Town Hall (UK), in the Bank of Vasconia, at the Worldbank in Washington (1998-99), and from 2001 to 2007 as Project Manager in Idom Engineers and Consultants, headquartered in Bilbao. He has also been lecturer and researcher at the University of Navarra (1996-2007). Between 2007 and 2011 he was the Director General of Economic Policy for the Government of Navarra, in charge of the economic relationships between the region and the national level. From 2011, he is the General Director of MODERNA Foundation, a public-private partnership responsible for the implementation of the economic strategy of the region. He has been member of the Board of several organizations, public and private.



# German Esteban Muniz |

#### DG Research & Innovation, European Commission

Germán Esteban Muñiz, Senior Chemical Engineer, worked for a decade in water treatment, hydraulic infrastructures and discrete and process manufacturing before joining the European Commission in 2011. Currently, he works as Programme Officer at DG Research and Innovation at the Key Enabling Technologies (KETs) Directorate. He has managed over €200 million in FP7 EU projects and is an active player in the Horizon 2020 Public-Private Partnerships of Factories of the Future (FoF) and Sustainable Process Industry through Resource and Energy Efficiency (SPIRE). Under H2020, he works in the KETs at the Industrial Leadership pillar and contributes to the Societal Challenge of Climate Action, Resource Efficiency and Raw Materials under the European Innovation Partnership on Raw Materials (EIP RM). Mr. Esteban is also the EC contact point and responsible for the Additive Manufacturing (AM) Platform, which has recently launched its Strategic Research Agenda (SRA) 2014-2020, highlighting priority areas for future development and the roadmap for AM standardization.

# **SPEAKERS**





# Macarena Muñoz-Ruiz |

Consejo Superior de Investigaciones Científicas

Bachelor Degree in Law by the University of Granada, Masters on European Studies and Expert on European Affaires by the University of Seville, and Specialist on FP7 and International Actions Management by Madrid Polytechnic University. Former NCP Spain for REGPOT and RoK FP7 Programmes, she is currently working at the Spanish National Research Council (CSIC) and collaborating with the Spanish Ministry for Economy and Competitiveness as NCP Spain for Spreading Excellence and Widening Participation H2020 Programme. Strong experience working with the Regional, Neighborhood and Research and Innovation European Policies, she was part of the first WIRE Conference team, and organized the side event Assessment and new challenges of Research Potential during the second WIRE Conference.



# Claire Nauwelaers |

STI Policy Expert

Claire Nauwelaers is an independent Policy Analyst and Governmental Adviser, specialised in research and innovation policy, working in an international environment. She has 30 years of experience in this field and a wide network of contacts with experts, academics and policymakers. Until 2011, she was working on innovation as a policy analyst in the Regional Development Policy Division at OECD. Previously, she was Research Director at UNU-MERIT, the University of Maastricht and United Nations University, and a researcher within two academic teams (the Interdisciplinary Centre in Regional Development, and the Interdisciplinary Centre Law-Economics) at the University of Louvain in Belgium. Her main areas of research and expertise revolve around the analysis and policy advice about the functioning of research and innovation systems, notably at the regional level. She is working on policy development, analysis and evaluation in the areas of Research, Technological Development and Innovation in response to needs from the European Commission, national and regional authorities. She is currently one of the leading experts in Europe on Smart Specialisation Strategies. She is member of Scientific Steering Committees of several Research Networks, part of policy review teams, and is regularly invited as expert in High-Level Expert groups for the European Commission or Member States.



# Margit Noll |

#### Austrian Institute of Technology, JPI Urban Europe

Since 1998 Margit Noll is with the AIT Austrian Institute of Technology, in her current position in charge of Corporate Strategy. She has 15 years' experience in research management and strategy development. Before taking over Corporate Strategy at AIT she was concerned with the strategic development and international project development of the electric drives unit at AIT as well as working on innovation management. Besides that, Margit Noll is representing AIT in different national and European associations, e.g. the Austrian Mobile Platform or EARPA, the European Automotive Research Partner Association. Since 2009, she is in particular involved in the development of the Joint Programming Initiative Urban Europe. As a member of the Management Board she is in charge of the Strategic Research and Innovation Agenda and took over the chair of the Management Board in 2013. She holds a PhD in physics and an MBA in general management.





# Eva Nussmueller |

DG Regional Policy, European Commission

Eva Nussmueller is Head of Operational Sector: Macro-regional Strategy for the Danube Region, at the European Commission, DG REGIO D1, Competence Centre for Cooperation since 2009 and Guest lecturer on Regional Policy at the University for Applied Science Burgenland, Master in European Studies. Mrs Nussmueller has previously worked as Research Assistant on Regional Innovation Systems at the Vienna University of Economics, Structural Funds programme support for transnational cooperation programmes in Central and South East Europe at the Austrian Conference for Spatial Planning/ Federal Chancellery Austria and as Support to the EU Presidency of Luxembourg at the Ministry for the Interior, Department for Regional Development, Luxembourg. She holds a Master of Economics, Vienna University of Economics; with specialisation in Regional growth.



#### Manuel Palazuelos Martinez |

Institute for Prospective Technological Studies (IPTS) Joint Research Centre (JRC), European Commission

Manuel works for the European Commission, where he is currently one of the people leading the work of the Smart Specialisation Platform of the DG Joint Research Center. He has developed a good part of his career at DG ECFIN, the Directorate General of Economic and Monetary Affairs of the European Commission in Brussels. Prior to joining the Commission, Manuel Palazuelos taught in university, at the Department of Economics of the London School of Economics (LSE), where he was awarded five annual prizes for excellence in teaching, and where he did his postgraduate studies. He has also other postgraduate and graduate degrees both in Spain and the UK, and has presented his academic research in numerous universities such as Oxford, Columbia, London School of Economics, Cambridge or Georgetown.



#### Philippe Perreaux | Creative Commons

Philippe Perreaux (lawyer) is passionate about making licensing of digital content easy for rightsolders/artists and licensees. In 2012, he launched www.rightclearing.com, a fully automated music licensing system. This technology merges the traditional concept of copyright (C), Creative Commons(CC) and Public Domain (PD) into one system and allows the monetisation of open content.

# **SPEAKERS**



# Dirk Pilat |

Deputy Director, Science and Technology Policy, OECD

Dirk Pilat, a Dutch national, is Deputy Director of the OECD Directorate for Science, Technology and Industry. He joined the OECD in February 1994 and has worked on many policy issues since then, including the OECD Innovation Strategy and OECD Green Growth Strategy work on climate change, labour markets, product market regulation, productivity and entrepreneurship. He was Head of the Science and Technology Policy Division from 2006 to January 2009, with responsibility for the OECD's Committee for Scientific and Technological Policy, and Head of the Structural Policy Division, with responsibility for the OECD's Committee on Industry, Innovation and Entrepreneurship, from 2009 to 2012. Before joining the OECD, Dr. Pilat was a researcher at the University of Groningen, in the Netherlands, where he also earned his PhD in Economics. He has published extensively in a range of economics journals, with a strong focus on international comparisons of growth and productivity performance.

**Wire**2014



#### Zafeiris Politis | Head of R&D, RAYCAP Greece

Zafiris Politis is a graduate of the Aristotle University of Thessaloniki, Department of Electrical and Computer Engineering. He received his PhD in Robotics from the University of Oxford and his MSc in Signal Processing and Machine Intelligence from the University of Surrey. Prior to joining Raycap, he worked as a Research Associate in the Control Systems Laboratory of the National Technical University of Athens from 2000 to 2002.



#### Octavi Quintana Trias |

Principal Adviser of the Task force on Smart Specialisation, DG Research & Innovation, European Commission

Octavi Quintana-Trias trained as a medical doctor in the University of Barcelona. He joined the Directorate-General for Research and Innovation of the European Commission in 2002, serving first as the Director of Health Research for five years and subsequently as the Director of Energy (EURATOM) and after he became Director of the European Research Area. Currently, he is Principal advisor of smart specialization. Prior to this, Octavi Quintana-Trias served for two years as Director of International Affairs in the Spanish Ministry for Health and Consumer Affairs and from 1990 - 2000 as Deputy Director General of INSALUD, the organisation which is responsible for the management of the health care system in Spain. He has also served as an advisor to the Pan American Health Organisation, working on health care systems in various Latin American countries (1994 - 2011), he was Vice-Chair of the European Group of Ethics (1994-2001) and Chair of the Steering Committee on Bioethics of the Council of Europe (1992-1995). Between 1996 and 1998, he was President of the Spanish Society of Quality Assurance on Health Care and Founder of the European Society of Quality Assurance on Health (ESQH). He has also worked as a professor in several universities in Spain, Europe and the US on bioethics and quality assurance and authored a number of papers in Spanish and international journals.

SPEAKERS



#### Veijo Ismo Ritola | Eurostat

Leader of the Science, Technology and Innovation statistics team in Eurostat, European Commission since 2007. Current responsibilities cover the production and development of the official EU statistics on Research and Development, Innovation, High-Tech and Patenting and other Intellectual Property Rights. He has experience in team leading and development functions also in different other fields of national and international business statistics as well as set of short-term business and labour market statistics including labour cost index and monthly unemployment rates.



# Rafael Rodriguez |

Consejo Superior de Investigaciones Científicas, WIRE 2010 organiser

Prof. Rafael Rodriguez Clemente holds a PhD in Geology from the University of Barcelona (Spain). Professor of Research of the CSIC since 1994. Head of the Crystal Growth Laboratory at the Institute of Materials Science of Barcelona, CSIC, 1986-1997. Former Delegate of CSIC in the Spanish Office for Science and Technology in Brussels, 1997-2003. Past Institutional Representative of CSIC in the Autonomous Region of Andalusia (Spain) 2003-2007, currently inscribed at the IDAEA-CSIC in Barcelona. In the last 16 years, his main activity has been focused in the European research policy and the international scientific cooperation of the European Union with the Mediterranean Partners Countries. Member of the Program Committee of the FP7 Program "Regions of Knowledge and Research Potential" representing Spain, and Advisor of the European Commission on the Regional Strategies on Smart Specialization of DG Regio. Principal researcher or Partner in 35 Research Projects and Contracts. Former Coordinator of the FP7 INCO. Net Project MIRA (Mediterranean Innovation and Research Action) and Co-Coordinator of the Twinning Project Morocco-France+Spain (2011-2013) on "Support to the National Research System of Morocco to facilitate its integration in the European research Area", and currently partner of the FP7 INCO. Net Med-Spring Project (follow-up of MIRA), and the FP7 ERA.Net MED Project.



#### Rebecca Rosen | STAR METRICS

Rebecca Rosen is a principal researcher specializing in the development of the evidencebased science policy portfolio at AIR. Prior to joining the AIR team, Rebecca was a member of the STAR METRICS and SciENCV Federal Interagency working groups under the auspices of the White House Office of Science and Technology Policy. Rosen began her career in science policy as an American Association for the Advancement of Science Science and Technology Policy Fellow. Working at the National Science Foundation, she leveraged STAR METRICS data and managed the development of a custom portfolio dashboard tool for the Engineering directorate that was subsequently used to respond to external stakeholder needs. She also worked in the Director's Office of Science Policy at the National Institutes of Health. Prior to that, Rosen completed a postdoctoral fellowship after earning a doctoral degree in neuroscience from Emory University. Rosen holds a bachelors of science from Yale University.





#### Carlos Rossel | Publisher, World Bank Group

Carlos Rossel is the publisher of the World Bank. A native of Santiago, Chile, he has over 25 years of experience in international scholarly and professional publishing. To support the institution's role as global knowledge institution, the Bank's Publishing and Knowledge division works with departments across the institution to develop and publish a range of products that cover the full spectrum of economic and social development. In 2012, he led transformation of the program into a cutting edge open access publisher, including adoption of an Open Access Policy, implementation of Creative Commons licensing, and creation of the an open access repository, the Open Knowledge Repository. Mr. Rossel holds a degree in economics from The George Washington University, and an MBA from Loyola University Maryland.

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# Andrzej Siemaszko |

KPK IPPT PAN Poland, WIRE 2012 Organiser

Director of the National Contact Point for Research Programmes of the EU - an organization informing and training Polish participants for FP5, FP6, FP7 and Horizon 2020. He is responsible for management of NCP Poland (an umbrella organisation, hosting all NCP coordinators) as well as of regional network with 200 nodes at universities and industry. He is an expert in the area of research, technology development and innovation as well as the EU cohesion and regional policies. Since 1990, he has successfully prepared, coordinated and participated in more than 80 projects in FP3 - FP7. In 2003-2006 he was the Science Minister advisor. In 2003-2004, he participated in programming the Operational Programme "Development of Industry Competitiveness" (SPO WKP). He participated in the creation of National Development Plan for 2007-2013. He was responsible for the development of governmental strategies, e.g. "Knowledge-Information Technologies-Competitiveness (WIK)". Dr Siemaszko was an initiator for the creation of Polish Technology Platforms (PTP). Today, he is the Secretary General of Coordination Committee of PTP. He is a Polish delegate to the Government Group of the European Technology Platform for Zero Emission Fossil Fuel Power Plants. In 2010, he has became a member of the Advisory Council of National Programme of Emission Reductions (currently the Advisory Council of Low Emission Economy). He has actively participated in developing the Regional Innovation Strategies for 16 Polish regions as well as in building Regions of Knowledge and regional clusters. Currently, he is involved in development of the Polish Institute of Technology at a position of the Secretary-General. He has got PhD in mechanical engineering.



# Carmen Sillero Illanes |

#### Head of Division for Strategy and Programmes, Agencia de Innovación y Desarrollo de Andalucía IDEA

Carmen Sillero Illanes is specialised on European affairs and International cooperation. Nowadays she is deeply involved in the analysis and application of the Smart Specialisation concept to peripherical regions, and naturally to Andalusia. She is Head of Division for Strategy and Programmes at the Agencia de Innovación y Desarrollo de Andaluc a IDEA. As Head of Division for Strategy and Programmes Area and the Analysis and Evaluation Unit. Among other resposibilies, she coordinates the Technical Secretary, which is designing the Research and Innovation Strategy for Smart Specialisation of Andalusia, RIS3ANDALUCIA.





# Christine Simon |

DG Communications Networks, Content and Technology, European Commission

Christine Simon is a Policy Officer at the European Commission. She currently contributes to digital innovation particularly boosting regional development through the use of ICT innovation vouchers to persuade SMEs to go digital. Before joining DG CONNECT in 2012, Christine championed the role of design in innovation as part of DG Enterprise and Industry. She also had various roles in the Commission including participation in the creation of the European Research Council (ERC) and a period in the Cabinet of European Commissioner for Research, Janez Potočnik. Previous to joining the Commission, Christine was Head of SwissCore, the Swiss liaison Office for Research and Education, in Brussels. She started her professional career at the Swiss Federal Office for Education and Science in Bern. Christine holds a degree in Political Science from the University of Lausanne, Switzerland.



#### Nicolas Singer | INTERREG IVC JTS

Nicolas Singer is coordinator of the Project Officers' team within the INTERREG IVC Joint Technical Secretariat. Heading a team of eight people, he is responsible for ensuring the delivery of project development advice, overseeing the assessment of project proposals, monitoring the implementation of 204 projects and evaluating the project's achievements. Currently, Nicolas and his team are working on the definition of the strategy for INTERREG EUROPE, the future interregional cooperation programme 2014-2020. Nicolas holds Master's degrees of International Trade (Lille, France) and of European Management Strategy (Stoke-on-Trent, UK). Before joining INTERREG IVC, Nicolas worked for various regional authorities in UK and in France on economic development and information society issues. He was member of the board of Directors of ERIS@ (European Regional Information Society Association) in the early 2000s. He worked on several other Structural Funds programmes (e.g. Innovative Actions, Objectives 1 and 2) and was responsible for project management at INTERREG IIIC West 2002-2006.



#### loannis Stoitsis | COO, Agro-Know

Giannis Stoitsis is a partner and the Chief Operations Officer (COO) of Agro-Know (www. agroknow.gr). He has received the Diploma of Electrical and Computer Engineering from the Aristotle University of Thessaloniki in 2002, and the M.Sc. and Ph.D. degree in Biomedical Engineering from the University of Patras and National Technical University of Athens in 2004 and 2007, respectively. Dr Giannis Stoitsis is an expert in developing and delivering advanced technologies a) for data aggregation and b) for managing, discovering and visualizing data to support decision making related to agricultural and biodiversity sector. He has participated (as a technical manager or research associate) in several EU-funded, National and International initiatives. Having large experience in setting up data aggregation infrastructure and front end applications, he is often invited to consult organizations interested in setting up such technology platforms and services such as the Food and Agricultural Organization of United Nations (FAO), the Greek Research and Technology Network (GRNET), the Computer Technology Institute & Press "Diophantus", the University of Alcala in Spain and the Michigan State University (MSU).

# **SPEAKERS**





# Kostas Strataridakis |

ICT Director of the Decentralized Administration of Crete

Born in Heraklion Crete, Greece in 1958. He studied Aeronautical & Mechanical Engineering at the University of California at Davis, CA USA (BSc, 1980, MSc, 1984, PhD, 1989). He was Research Assistant, Teaching Assistant, Associate Instructor 1980 – 1989, at UC Davis, he conducted research for NASA-Ames Research Center, Moffet Field California, USA, 1981 – 1989 and for Lawrence Livermore National Laboratory, California, USA, 1984 – 1989 in Fluid Mechanics and Thermodynamics. He was consultant for numerous companies and Organizations. In 2000, he was employed by the Region of Crete (Specific Scientific Staff) with duties being the Head of the Informatics and Documentation Department of the Region of Crete and he was responsible with the ICT development of the Region of Crete, the data bases, Informatics, Networks e.tc. Since 2010 he is the Director of the ICT Directorate of the Decentralized Administration of Crete being responsible with the ICT Infrastructure, planning and development of all ICT projects in the Decentralized Administration of Crete. Constantine J. Strataridakis is a Member of the American Institute of Aeronautics and Astronautics since 1981, member of the Technical Chamber of Commerce since 1984 and his biography is Cited in Who is Who in the World and Who is Who in Engineering (USA publications) since 1991.

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# Peter Troxler |

#### Research Professor at Rotterdam University of Applied Science

Peter Troxler is a Research Professor on the Revolution in Manufacturing at Rotterdam University of Applied Sciences, The Netherlands. His field of research is the impact of readily available direct digital manufacturing technologies and the design and manufacturing practice of "fabbers" and "makers" on the creative and manufacturing industries, and the emergence of networked co-operation paradigms and business models based open source principles – such as Open Design and Open Source Hardware. Peter is an industrial engineer by training (PhD 1999 from ETH Zurich). He worked in factory automation, attaching robots and automatic tool-changers to CNC milling machines before pursuing his career as a business consultant in Switzerland and later as a research manager in knowledge technologies and knowledge management at the University of Aberdeen, Scotland, UK.



# Prodromos Tsiavos |

#### National Documentation Centre of Greece

Prodromos is a legal adviser for the National Documentation Centre of Greece and a member of the Executive Board of the Greek Free Open Source Software Society (EEL/LAK). Prodromos has worked for the European Commission, Oxford and Oslo University, the Athens University of Economics and Business and the London School of Economics and Political Science (LSE). He studied law and Information Systems in Athens and London and holds a PhD in Law and Information Systems from the LSE. Prodromos has worked as an adviser for a number of public sector institutions and private cultural and creative industry organisations on legal issues of open data, FOSS, open hardware and open innovation/ fabrication and has participated in a series of legislative committees on issues of information and open data regulation. He is heading the licensing working group in the LAPSI2 project for the implementation of the amended version of the Public Sector Information Directive and is a senior research fellow at the Media Institute at the University College London (UCL).





# Jan Versteeg |

Ambassador at Embassy of the Kingdom of the Netherlands in Greece

Jan Versteeg was appointed Her Majesty the Queen's Ambassador to the Hellenic Republic in summer 2012. He was Deputy Permanent Representative of the Netherlands to NATO from 2009 until 2011. From 2004 to 2009, he was Diplomatic Advisor (EU affairs, International Economic issues) to Prime Minister Balkenende. From 2001 until 2004, he served as a counsellor, Head of the commercial and EU section of the Netherlands Embassy in Madrid. From 1997 until 2001, he worked in the European Integration Department of the Ministry of Foreign Affairs. From 1993 until 1997 Mr Versteeg worked in the Permanent Representation of the Netherlands to NATO and WEU as a policy officer and spokesperson. After joining the Foreign Ministry in 1991, he was a policy officer in the UN Political Affairs Department of the Ministry of Foreign Affairs from 1992 until 1993, dealing with disarmament and export control issues. In 1989 and 1990 he served as an Artillery Officer in the Royal Netherlands Army. He studied Economic Geography and Spanish at Amsterdam University from 1982 to 1988.



### Charlina Vitcheva |

# Director, Smart and Sustainable Growth and Southern Europe, DG Regional and Urban Policy

Charlina Vitcheva is Director at the European Commission, Directorate General for Regional Policy since April 2009 to date. As of 1.1.2014, she has been nominated Director for the Competence Centre for Smart and Sustainable Growth and the Implementation of the EU Cohesion Policy in Spain, Portugal, Italy and Malta, Cyprus and Greece. She is also Acting Director, responsible for the Competence Centre for Inclusive Growth, Urban and Territorial Development and the implementation of the EU Cohesion Policy in Denmark, Estonia, Finland, Latvia, Lithuania, Poland and Sweden. In her previous posts, she has been Director of the European Integration and International Cooperation Directorate at the Bulgarian Ministry of Agriculture and Food, managing the pre-accession preparation and the accession negotiations, head of the agriculture and fisheries team in the trade negotiations under the Europe Agreement and in the framework of WTO, head of department in the Permanent Representation of Bulgaria to the EU.



# Márta Völgyiné Nadabán |

#### INNOVA Hungary, WIRE 2011 organiser

She holds an MSc on Economics by the University of Debrecen and preparing the PhD thesis on regional analysis of clusters. She was the PC for Regions of Knowledge, Research Potential and Coherent Development of Policies. She was initiator and coordinator of several FP6 and FP7 projects on this topic and managed numerous national and international projects on regional innovation. She is currently working at INNOVA szak-alf ld Regional Innovation Agency on territorial and city development and innovation planning processes and on mentoring and business planning of startup companies as well. She has strong experiences working with the Regional and European Research and Innovation Policies and she was the coordinator of the second WIRE conference in 2011 in Debrecen, Hungary.

# **SPEAKERS**



# Colombe Warin |

#### Policy Officer, DG Research & Innovation, European Commission

Colombe Warin is Policy Officer at the European Commission in DG Research and Innovation in the Directorate on Innovation Union and European Research Area. She is in charge of project management and communications issues in the unit dealing with Widening issues. French, she graduated from the Institute of Political Sciences of Paris ('Sciences-Po'), the College of Europe (Bruges) and the MBA of Solvay Business School (Brussels).

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#### Theodora Zacharia |

# Deputy Director at the Managing Authority of the Regional Programme of Attica Region

Theodora Zacharia is the Deputy Director at the Managing Authority of the Regional Programme of Attica Region, the official representative of the Governor of Attica Region to the JESSICA Holding Fund Council and UDF Committee as well as the contact point of the Region to the Covenant of Mayors.

She is currently working extensively on the development of 2014-2020 regional operational program and especially on the Smart Specialization Strategy for the Attica Region.

She has held senior management positions within the private and the public domain organizations in the areas of Information and Telecommunication and Regional / Urban Development.

Theodora Zacharia's educational background includes a Master in Computer Science and Operational Research as well as a Bachelor of Applied Mathematics from National and Kapodistrian University of Athens.

Furthermore she is PhD candidate at the School of Electrical and Computer Engineering of the National Technical University of Athens and she carries out scientific research on Smart Cities Models and Policies focusing on Environmental and Energy Innovative Solutions.

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